



FRAZIER & DEETER, LLC
CERTIFIED PUBLIC ACCOUNTANTS AND ADVISORS

PRIVACY ASSESSMENT SERVICES

Privacy Assessments help identify and assess potential privacy issues of your organization that may result from the use of private and proprietary information. The Information Technology and Governance Group (ITAG) of Frazier & Deeter works with clients to remediate gaps in their business' processes and procedures to better protect sensitive data and comply with laws governing data security.

Frazier & Deeter's ITAG privacy professionals can consult with you regarding effective compliance strategies and assist you in putting best practices into action. An effective privacy program will help you:

- Build trust into your brand equity
- Develop a loyal customer and prospect base
- Increase sales and potential profits
- Mitigate the risk of loss or compromise of critical information
- Surpass privacy protection practices and move towards proactive consumer advocacy

Privacy Services

Today, organizations fear headlines disclosing violations of their customers' privacy, identity theft and personal information mismanagement. Frazier & Deeter's ITAG professionals are here to help you develop an integrated privacy risk management framework within your organization through a strong culture of privacy.

Frazier & Deeter utilizes a risk-based approach and methodology to build an enterprise privacy program. The methodology incorporates strategic privacy initiatives, privacy requirements, enterprise data flow understandings, and data classification standards. Along with the development of strong privacy policies, procedures, training, and messaging, ITAG will:

- Assess the current environment
- Identify key risks
- Identify privacy issues
- Prioritize, develop and help you implement solutions to mitigate risks and remediate issues

Watching over your future.



To find out how your organization can benefit from ITAG services, please contact Chris Kyriakakis at 404.253.7486 or chris.kyriakakis@frazierdeeter.com

- Design and implement employee privacy training
- Develop monitoring, auditing and other ongoing activities to support the privacy program
- Help your organization manage privacy issues in a cost-effective manner

Businesses today must establish effective privacy practices to adequately protect the private and proprietary data that is part of their everyday business operations. Without an effective privacy management program to strategically define and address data privacy and protection issues, you may be risking a breach or worse, leaving your customers questioning whether they can trust you with their data.

Privacy Experience

Our ITAG team has extensive experience with privacy management, Internal Audit, Enterprise Risk Management and assurance services. This includes implementing and supporting corporate privacy standards, processes, procedures and tools to build and maintain a privacy program to address compliance issues imposed on the electronic banking industry. Additional experience relates to developing and maintaining policies, standards and guidelines around managing corporate-wide IT and operational risk.

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